

# JOURNAL

AUTUMN/WINTER ISSUE 17/18

## A/W STYLE



### NATURAL BORN CURL

Curly haired models graced enough catwalks this fall to make 'the curl' a definite part of this season's hair trends. Fernanda Oliveira made a splash with her curly bob haircut at both Proenza Schouler and Saint Laurent, where fringes were kept curly in true 70s style.

*To achieve this look and for healthy looking hair we recommend using Kérastase Aura Botanica. 98% of natural origin, this product ensures 72 hours of anti-frizz weightlessness.*



### Pixie Perfection

We love Cara Delevingne! Especially when she pairs a long, side-swept fringe with a shaggy pixie cut.

Straddling the line between masculine and feminine (in the best possible way) it's right on-trend for this season.

### THE LOB CHOP

The lob has been wildly popular for years... 2017's rendition comes more layered. We favour 'invisible' layers that add texture and lift but can't be seen - a fun, stylish way to take your lob to the next level.



### BANG! BANG!

Yes, you should get bangs! If you've been rocking longish hair for months (or years) and are itching for a restyle take a leaf out of Dakota Johnson's book. Her eye-grazing wispy fringe will add a cool, 70s vibe to your overall look.



### UNTOUCHED WAVES

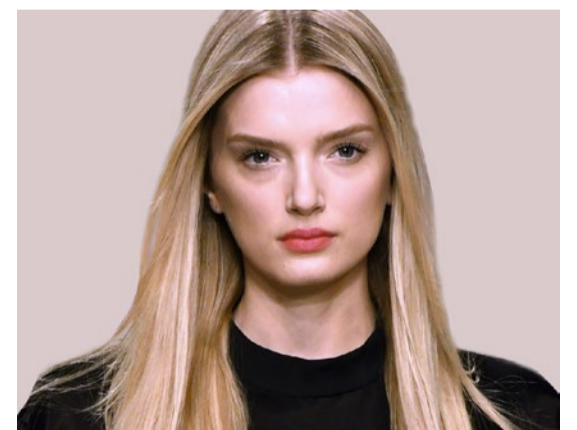
This is the season for natural looking, untouched waves. The waves that made it into the fall/winter 2017-2018 hairstyle trends were wild and flyaway or soft and smooth. All were lush and beautiful.

At Christian Dior, the hair was styled into soft waves that had been brushed out in a gorgeous cloudy effect that was totally natural. Marni models wore natural waves along with tight natural curls. A wonderful season for women with naturally wavy hair... time to lay off those heat styling tools.

### Unique Sleek

Whip out your straighteners, the shiny and sleek middle part is back. Inspired by Versace, Topshop sent models down the runway with pin-straight lengthy locks. Sleek and chic.

Thin and fine hair? Don't be afraid to up the ante with Racoon's new Link System extensions - no heat, no glue, no damage!



### WAVE PARTINGS

The 'middle wave' is set to be the most requested hairstyle of the season. Roots and ends are smooth and straight, mid-lengths are given an effortless cool curl. Get the look by using a large curling tong set to medium heat.

SPECIAL OFFERS

LUXE BLOW DRY PACAKAGE



**A professional blow dry is the ultimate pick-me-up, ideal for special occasions or as a gift for a loved one.**

Our Luxe blow dry package includes four professional blow dries for just £120 (RRP £200)\*. The package also includes a Kérastase Fusio-Dose treatment.

The Benjamin Ryan Blow Dry begins with a luxurious head massage, whilst nourishing your hair with Kérastase specialists products tailored to your needs. Our stylist will work with you using our unique consultation process and hair diagnosis tool to make you look and feel your absolute best.

MAKE YOUR RESERVATION TODAY

*\* Terms and conditions apply*



TREATMENTS

CUT YOUR LOSSES

**The stresses of modern life mean that excess shedding can be a problem for women.**

Kérastase Advanced research have discovered that stem cells perform a critical role during hair growth cycles. Internal or external aggressions – UV, stress, and hormonal disorders alters the ability of stem cells to function. This slows growth and in some cases the follicle no longer produces hair. To combat this Kérastase have developed Cure Anti-Chute - the first hair density activator on the market.

This anti-hair loss formula extends the life of hair and helps activate the full regenerating potential of stem cells to produce new hairs.

In addition, Kérastase have developed a Densifique Femme Hair Density Programme (£104 for 30 days). Proven to slow hair loss and support stem-cell function this is a great aid to achieving thicker, fuller hair.

With over 10 years of L'Oréal expert research to back up the science we think these are real game-changing treatments.

ASK ONE OF OUR KÉRASTASE HAIR SPECIALISTS HOW THIS COULD WORK FOR YOU

GIFTS

TREAT YOUR LOVED ONES

The salon offers a range treatment and gifts for treating those you care about most. Get in touch or pop in to pick up a little something extra - **it'sssss Christmas!!!**

APPOINTMENTS

BENJAMIN RYAN

Pamela Clooney's our newest recruit. She's joined the team as Style Director and has over 6 years of experience working for top international salons. Her know-how and style vision is a great addition to the Benjamin Ryan team - **welcome Pam!**

