

# JOURNAL

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## ELLE

### PARTYING IN STYLE WITH ELLE

*and Pro:voke Liquid Blonde*

We were thrilled to host ELLE and PRO:VOKE Liquid Blonde's exclusive reader event in the salon last month.

Our stylists worked with the Elle team to launch the new range of blonde-boosting products, using our in-depth consultation service to determine the best possible colour and finish for the ELLE readers who attended the event.

Prosecco, canapés, manicures and make-up sessions kept our guests entertained in between styling.

WE WERE ONE OF ONLY TWO SALONS IN THE COUNTRY INVITED TO WORK WITH ELLE AND WE HOPE TO WELCOME THEM BACK IN THE FUTURE.



## THE NANOKERATIN FIX

*POST HOLIDAY HAIR*

We told you to keep your hair out of the sun, to carefully protect and nurture it with specialist products and sun-defying hairstyles but once you sipped your first sangria all was forgotten and now you've got tired, faded post-holiday hair.

Luckily, we can fix it with a deep conditioning Brazilian Blow-dry. This restorative blow-dry uses Nanokeratin to

coat every strand of hair, leaving it silky smooth and flawless.

Suitable for all hair types, our Brazilian Blow-dry will repair and reinvigorate tired, damaged hair, as well as preserving colour for up to 14 weeks.

PRICES START FROM £99 DEPENDING ON HAIR LENGTH

## BRIDES SAY 'I DO'



Fishtails are big news for this year's brides and we're not just talking about dress shapes. Fishtail braids offer a timeless, chic look for both brides and bridesmaids and have been a huge trend at this season's weddings.

Our most recent booking was a fabulous wedding at Gas Street Church in Birmingham, when a bridal party of eight opted for classic curls and fishtail braids.

TO FIND OUT MORE OR BOOK A CONSULTATION CALL US ON 0121 236 6600