

BENJAMIN RYAN

# JOURNAL



SUMMER 2019

## FASHION

### THE WILD STYLE

**Our Creative Director Nancy was thrilled to team up with the We Are The Wild Girls (WATWG) to assist in the creation of some striking hair looks for a new beauty advertising campaign.**

Shot by Amberly Valentine on the Italian Coast, Nancy collaborated with stylist Remy Bernhardt to fashion the hair for models Taylor LaShae and Lili Franklin.

To create the luscious locks Nancy started by teasing and scrunching with OUAI Wave Spray to enhance the natural movement and texture of the models hair. Then to add definition a diffuser was used to dry and twist the locks into a cleaner finish. The final looks are daring and sophisticated and fitted the brief perfectly.

For a longer lasting version of the styles created, Nancy suggests also layering with soft mousse section by section and then leaving the hair to dry naturally.

Whilst away, Nancy also had the pleasure of working on projects for various brands such as Sancia The Label, Hush, Steele and Sephora. **Great work Nancy!**

*Credits: Model Taylor LaShae*

*Pictures by Amberly Valentine / Styling by Remy Bernhardt  
Hair and MUA by Nancy for an editorial using Givenchy Beauty*



## STYLE

### THE GENTLEMEN'S EDIT

*Benjamin recently enjoyed a fantastic evening of London fashion creating the S/S 2019 hair for a feature in the latest edition of the luxury lifestyle magazine, The Gentlemen's Journal.*

Hosted by The Berkeley Hotel and held within the sumptuous penthouse suit, the evening consisted of a fabulous 5 course dinner with a range of topics discussed including the key men's fashion and hair trends of 2019.

For the models, Benjamin kept the hair clean using various cutting techniques including scissor over comb and selective layering. To finish, the hair was left natural and polished with a slight sheen to complement the sharp tailoring supplied by Clements & Church.

Our thanks go out to The Berkeley Hotel, Clements & Church and all the models in attendance - Mathias Lefevre, George Spencer Churchill, Sam Harwood, Sam Way, Max Chilton, Harry Goodwins and Harry Jarman.

**THE GENTLEMAN'S JOURNAL**





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## HAIR TIPS

### PERFECT WEDDING-READY LOCKS

*How to get the most out of your stylist and wedding hair trial*



**So, what's the secret to great wedding hair? Work it all out in rehearsal at your wedding hair trial. This crucial pre-wedding hair appointment will set the tone for your overall beauty look on the wedding day.**

**In order to make sure your locks are primed and coiled to perfection (and, most importantly, to your liking) when you walk down the aisle, there are certain measures you need to take before your hair trial to get the most out of the experience.**

**Read on to find out what to expect and how to prepare for your wedding hair trial to ensure you'll end up with the beautiful, long-lasting hairdo of your dreams.**

#### PACE YOURSELF

Schedule your hair trial three months before the wedding. If you book it too early in the planning process, changing trends or chronic indecision could lead to second-guessing.

#### PLAN A NIGHT OUT

Have a GNO the evening of your trial to see what longevity the style has. Take some extra grips with you to just in case you need some extra support in a certain area.

#### BE SALON READY

Wash and dry your hair beforehand without using any hot styling tool, this will enable us to spend longer on styling your hair rather than the prep.

One of the most important wedding hair trial tips is to put your best face forward, since you'll be staring at yourself for a few self-critical hours. If you can, schedule your makeup trial to happen right before your salon visit.

#### AID THE STYLIST

So your stylist has the full picture bring visuals-anything from a photo of you in your dress to the flowers you'll be carrying. Be familiar with the style your choosing and don't go for something because it looked great on someone else. Tell us exactly what you're thinking and why. And just bring one trusted friend, too many voices creates chaos and confusion.

#### PERFECTING COLOUR

Want to add colour to enhance your look on the big day? Depending on what colour you'd like to achieve we advise planning 4-6 months in advance and building up your hair condition is key. Sit back, relax and let us do all the work.

#### LOOK YOUR BEST WITH BENJAMIN RYAN HAIR

At Benjamin Ryan we are renowned for our in-depth consultation process using visual mood boards and creating your own bespoke profile.

From working with your face shape, skin tone and hair texture, we'll ensure you look good from every angle.

**Call us today to discover how we can help you ace your wedding hair!**

## INDUSTRY EVENTS

### THE APPRENTICE

*Ryan recently spent time judging the Francesco Apprentice Awards for the 1st, 2nd and 3rd year students*

The emerging talent on display was a credit to their tutors with innovate colour and cutting skills producing some dynamic looks and styles. Ryan enjoyed the day judging the work with other panellists which included Andrew Collinge.



Francesco  
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